

psychological and other issues of concern to young people is fixed. This statutory legal act provides for an article that provides an opportunity to finance activities within the framework of the implementation of the state youth policy in the form of a state social order. Undoubtedly, this tool of state support of youth in the Republic of Kazakhstan has great potential for strengthening youth organizations.

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ТҮЙІН

Бұл мақалада Қазақстан Республикасындағы жастар саясатының даму үрдістері, оның дамуының тиімділігін бағалаудың теориялық аспектілері, сондай-ақ аймақтың жастар саясатының қазіргі жағдайын талдау қарастырылған.

РЕЗЮМЕ

В данной статье рассматриваются тенденции развития молодежной политики в Республике Казахстан, теоретические аспекты оценки эффективности работы по ее развитию, а также анализ текущего состояния молодежной политики региона.

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A.G.Kenzhegalieva – senior teacher

F.Talasbaeva – student

Zhangir Khan West-Kazakhstan agrarian-technical University, Uralsk

THE IMPORTANCE OF LEARNING THE ENGLISH LANGUAGE AMONG STUDENTS OF POLYTECHNICAL SPECIALTIES

Annotation

The article reveals the problems that arise in the logistics activities in the conduct of international activities related to the use of English. Such problems include: the problem of insufficient communication skills for negotiating logistic services; problems of translation of professional documentation and contracts; The problems of using professional vocabulary and terminology in English. The article reveals the topic and suggests the main ways to solve the above problems. Logistic activities in the modern world is impossible without the use of English language skills. In modern conditions, business development is associated with the movement of commodity flows. Goods can move not only within our state, but also abroad. In this regard, the importance of English comes to the forefront. Many processes associated with the movement of goods are impossible without the knowledge of a foreign language. Such processes include: negotiations related to the supply and movement of the commodity flow; conclusion of contracts; communication during the delivery of goods from the customer to the buyer, billing related to the provision of services or transactions for the purchase / sale of goods; after-sale or after-sales service.

Keywords: logistics, logistics, negotiations, vocabulary, international activity.

Business development is impossible without the movement of goods, and the movement of goods in many industries is impossible without communication with foreign partners. Therefore, English for logisticians is no less popular course than the actual training of managers in the field of logistics. Logistics - a relatively new science that studies the laws and processes of material management. In our country, the logistics is known recently. For the first time people speak about it when socialism has been replaced by market relations. The modern market makes high demands on the professional and personal qualities. It is impossible to survive in the face of fierce competition among international companies without the knowledge of English.

We live in a period of rapidly developing international relations, largely determined by the globalization of the economy. Logistic departments of almost all firms are among the first to feel the ongoing changes in the spheres of economy and business. Often components for a particular production located in a provincial city of one country come from different countries and can be sent for marketing to another continent. The subtleties of this process are handled by transport logisticians.

Thus, future logisticians should be prepared for the implementation of specific professional duties in English as a language of international communication. English logistics language is in demand both in firms operating in the domestic market, and in organizations that have entered foreign markets. As the world economy becomes more and more large, the knowledge of English by specialists in the field of logistics becomes the main attribute of a successful company and its leaders. Logistics terms in English are used in almost all areas of the business of computer technology, aviation, rail and sea transport, and so on.

"At the moment, English in transport logistics covers almost all areas, from courier delivery through the city to multimodal transport. The spectrum of various fields, which includes business English for logisticians, is quite broad "Separately it is worthwhile to dwell on such a topic as a beginner logistics specialist with knowledge of English. The fact is that beginners who do not possess the necessary factual skill, but who are proficient in business English, gain a definite advantage when recruiting for work with other candidates.

And, in most cases, the summary of the logistic in English is considered first of all, rather than the others. At the same time, it's worth remembering that the actual business English for logisticians is focused on the delegation of work processes, while the main goal of general English is to improve 4 language skills: reading, speaking, listening and writing.

An increasing number of domestic companies are trying to attract foreign investors into their own business, create a joint venture or sell shares to foreign businessmen. Therefore, the knowledge of logistics, transportation, warehouse operations in English are becoming increasingly necessary.

Of course, the services of translators will still be in demand. But, many diplomats say that they know the English language well enough, but they always use the services of an interpreter to have time to think about their answer.

As a result, employers began to show increasing interest in job seekers who speak English. At the moment, English in transport logistics provides more opportunities for business development. For example, the owner of a trucking company decided to enter the international level, which will enable him to increase both revenue and profitability. But if the company's employees do not speak English, foreign partners will simply refuse to work because of the language barrier. Moreover, they will begin to spread rumors about the company, which will have a bad effect on its image. Hiring an interpreter would be very disadvantageous, as hiring will have not one but several translators. It is much more profitable to have employees who know English.

The possession of a foreign speech in our day is one of the conditions for the professional competence of future logisticians. Many logistics companies cooperate with foreign companies, and ignorance of English from our side will look tactless.

Knowledge of a foreign language today is, if not a pass to the company, then at least an admission to participation in the "competitive selection".

Among other things, knowing English also allows a specialist to maintain their competitiveness. Other things being equal, employers always prefer to hire someone who has great skills, even if not all of them are in demand at the current position.

Specialists in logistics often face the need to communicate confidently in English by phone, conduct business and correspondence with foreign partners, read information materials, understand the intricacies of contracts in English, own a special vocabulary used in the field of logistics operations and the transport of goods. Any job is often associated with finding and retrieving information, and the job of a logistics specialist is directly related to this, where knowledge of English is necessary.

The opportunity to get interesting, reliable, specific and required information is increased tens and hundreds of times - in case you work in the English-speaking information space - as millions of web pages are English-speaking, Business English as air is needed for those who wish to become an employee of an international logistics firm or to engage in serious business in this area with partners from other countries. Competent possession of written and spoken English is a serious sign of business culture, education level and general specialist status. Fluency in special and business terminology in English in negotiating, signing contracts, business communication is the main fundamental work of logisticians.

At present, when business has become international, good skills of written communication in English with business partners become actual. Business written communication requires the respondent to know the rules of writing a letter - a request, a letter of inquiry, a letter of complaint and so on, not to mention the fact that in business correspondence it is necessary to take into account the national and cultural traditions of your partner.

For conducting business talks and concluding transactions, you can turn to the help of an interpreter, but if the specialist himself owns a foreign language, the results are incommensurable. The specialist manages to establish a truly partnership with counterparties, effectively develop and expand the company's own business. In the event that a specialist plans to develop his own career in logistics, his priority is English, since all the major players in this market - foreign firms - owners and top management are fluent in English, since English is international.

"Learning English is a very entertaining and interesting process. Indeed, at present, for more than 400 million inhabitants of our planet, it is considered to be a native, and about 600 million actively learn it. English is considered the official language in many countries, which makes it the language of diplomacy, politics, science, technology, trade and business "

So, the role of English can be spoken for a very long time. Undoubted is the fact that English is considered an important component in the life of modern man, and everyone can find for themselves not just one motivation for learning and improving their skills.

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РЕЗЮМЕ

Статья раскрывает проблемы, возникающие в логистической деятельности при ведении международной деятельности, связанные с использованием английского языка. К таким проблемам относятся: проблема недостаточных коммуникативных навыков для ведения переговоров по оказанию логистических услуг; проблемы перевода профессиональной документации и договоров; проблемы использования профессиональной лексики и терминологии на английском языке. Статья раскрывает тему и предлагает основные пути решения перечисленных проблем. Логистическая деятельность в современном мире невозможна без применения навыков английского языка.

ТҮЙІН

Мақалада халықаралық қатынастарда логистикалық қызметтерді жүргізуде ағылшын тілін қолдануда кездесетін мәселелер қарастырылған. Мұндай мәселелер: логистикалық қызметтерде келіссөздер жүргізу үшін ағылшын тілі білімінің жеткіліксіз болуы; кәсіби құжаттар мен келісімшарттарды аудару мәселелері; Ағылшын тілінде кәсіби сөздік және терминологияны пайдалану мәселелері. Мақала аталған мәселелерді шешудің негізгі жолдары ұсынылады. Қазіргі әлемдегі логистикалық қызметтер ағылшын тілінің білігісіз мүмкін емес.

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Iskakova Sh.G – senior teacher

Halilova Z. S –master

Zhangir Khan West-Kazakhstan agrarian-technical University, Uralsk

DEBATE METHOD AS MEANS OF COMMUNICATION

Annotation

The article proves methodic efficiency of debate as one of interactive methods for contemporary education in higher education. It is shown in the article that discussion as a cognitive and argument method integrates techniques of such interactive education methods as case study, collective solution of creative tasks, heuristic conversation, and brainstorming. Debate is represented in the article as one of the varieties of this method. Debate supposes the formulation of an alternative point of view and concludes with arriving at a group decision.

Key words: debating techniques, effective means, learning tool, international communication, language skills

For centuries the ability to speak a foreign language or several foreign languages has constituted the very essence of a person's intelligence and intellectuality. The goal of today's higher education system is to educate highly intelligent as well as intellectually-minded specialists empowered by highly competitive knowledge and effective practical skills. In linguistic sense, students must acquire excellent communication skills in order to be able to integrate into the globalizing market with no or few language constraints.

This paper highlights a debating technology as an innovative learning style and method of teaching that best meet the learners' needs and demands. The approach is relatively new in the sense that it became more or less widespread in a foreign language instruction in