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## THE EFFECTIVENESS OF USING INNOVATIVE METHODS IN TEACHING FOREIGN LANGUAGE

### Abstract

The article studies the problems and development of pedagogical conditions that develop cognitive interest through the use of innovative technologies in foreign language lessons. The use of such innovative technologies as the project method, role play, discussion, as well as conducting non-traditional lessons, creates such conditions that allow you to reveal and show the student's individuality. Innovative technologies, not excluding traditional teaching methods, have become an integral part of modern education. They allow you to make the process of learning a foreign language more transparent and accessible, shape the individual, creative and cognitive abilities of students. The main objective of educational activities is the development of students' abilities to integrated thinking that will help them to see new aspects of the phenomenon, it creates a holistic vision of the world and, therefore, easier to find your place in it.

**Keywords:** *innovative methods, foreign languages, communicative culture, project, reading, listening, speaking and grammar, intellectual skills, English language.*

**Introduction.** Traditional education is giving way to new information and communication technologies (ICT). Knowledge of one or two foreign languages is one of the priorities of modern education.

**The main part.** Knowledge of foreign languages and modern information technologies greatly help to become an intellectual highly - educated person of society. It becomes obligatory for the younger generation and teachers - for the most effective organization of the educational process in the universities. It helps to master a foreign language culture.

Nowadays the importance of new information technologies in universities has been increasingly raised. Because the primary purpose of teaching foreign languages is to develop and improve the conversational skills and practical abilities of students, the ideal technique to teaching is to use internet resources. The main goal of education is to develop students' abilities for integrated thinking. It helps them to understand new features of the phenomenon, to create a holistic approach of the world and to promote the search for their way in it.

With the rise of the modern information society through e-learning techniques, requirements for students are becoming higher. These requirements refer not only to highly professional modern specialist. It is necessary fact in comprehensive training and personal development for taking part in all spheres of social and political life [1].

Thus, learning a foreign language becomes an objective reality. The introduction of innovative educational technologies for effective learning of a foreign language is the key to the needs of every citizen of the Republic of Kazakhstan.

Many teachers today are looking for new ways to improve their teaching efficiency.

To achieve this aim we suggest to solve the following tasks:

- to study and summarize the best practices for using active and interactive teaching methods;

- to describe the technology of using interactive teaching methods for improving the quality of education and assist students in the implementation of cognitive creativity;
- to determine all the necessary components which are available to implement this technology;
- to orient students to the perception and collective solution of complex issues based on maximum mental stress;
- to teach students how to apply their knowledge in practice. [2]

You can attain the greatest outcomes and meet the goals and objectives by combining traditional classes with interactive courses. Currently, priority is given to communicative, interactive, authentic communication, language learning in a cultural context. These principles make it possible to develop intercultural competence as a component of communication skills. The primary purpose of teaching a foreign language is to instill free orientation in a foreign language context, as well as the capacity to respond correctly in a variety of situations.

The traditional teaching of foreign languages is being challenged by innovative methods of utilizing Internet resources. Students must be placed in real-life circumstances in order to communicate in a foreign language. It will stimulate their study and form adequate behavior.

Using of classroom innovative technologies has been increasingly raised recently. These are not only new means but also new forms and methods of teaching and it is a new approach to teaching. The introduction of innovative technologies in the educational process is interconnected with the improvement of the content and methods of teaching in the process of teaching foreign languages in relation to the needs of modern life. The teacher needs to create conditions for the practical study of the language for each student, to choose such teaching methods that would allow each student to show their activity, their creativity.

Modern teaching method such as project methodology is the use of new information technologies. Internet resources and collaborative learning help to implement a student-centered approach to learning, ensuring the personalization and differentiation of students' learning abilities, taking into account their level of training. A communicative approach is a strategy that imitates communication aimed at creating a psychological and linguistic readiness for communication, at a conscious understanding of the material and ways of dealing with it. For the user the implementation of a communicative approach on the Internet is not particularly difficult. Communication task should present students with a problem or question for discussion and students not only share information, but also evaluate it. The main criterion that distinguishes this approach from other types of learning activities is that students choose their own language units to process their thoughts. The use of the Internet in a communicative approach could not be more motivated: its goal is to interest students in learning a foreign language through the accumulation and expansion of their knowledge and experience.

Creation of interaction in the classroom is called interactive method. It is one of the main requirements for teaching foreign languages using Internet resources. Interactivity is «the unification, coordination and complementarity of efforts, the communicative goal and the result of speech means». Interactivity not only creates real life situations but also forces students to adequately respond to them with the help of a foreign language [3].

The project method is one of the technologies that provide student-centered learning as a way to develop creativity, cognitive activity and independence.

Projects can be divided into single-project, collective, oral, concrete, written and Internet projects. Although in real practice, one often has to deal with mixed projects, in which there is a need for research, creativity, practice-oriented and informational. Project work is a multi-layered approach to language learning, covering reading, listening, speaking, and grammar.

Project-based teaching promotes active independent thinking of students and orientates them towards joint research work. Project lessons develop students' communicative skills, cultural skills, concisely and easily formulate thoughts, tolerate the opinion of dialogue partners. It develops the ability to extract information from different sources, create a language environment conducive to the emergence of natural needs in communication in a foreign language [4].

The project work is one of the important technologies that allow students to apply the knowledge gained in the subject. In our opinion, project-based learning which teaches students communication and learning collaboration, fosters moral values such as mutual support, generates creativity and activates students. Students work with reference books, dictionaries, a computer, thereby creating the possibility of direct contact with an authentic language. It does not allow learning the language only with the help of a textbook in the classroom.

Working on a project is a creative process the student, independently or under the guidance of a teacher, is looking for a solution to the problem. It requires not only knowledge of the language but also possession of a large amount of subject knowledge, possession of creative, communication and intellectual skills. The method of projecting a foreign language course can be used within the program material on almost any topic. Working on a project develops imagination, creative thinking, self-confidence and other personal qualities.

Nowadays, the computer is a valuable assistant and an integral part of everyone's life, making it possible to increase training quality and control efficacy. Nowadays, the employment of computers in the educational process is critical.

We'd want to concentrate on how computer presentations are used in the teaching process. The usage of presentations allows each teacher to improve student assimilation of educational material and conduct lessons on a higher level. Presentations that are colorfully created (using animation effects, in the form of text, diagrams, graphics, drawings.) Solve the issue of not being able to use visual material. Thanks to the computer, the Internet and multimedia, students have a good opportunity to master a large amount of information and its sequential analysis and sorting. The motivational base of educational activity is also significantly expanding. Media terms of use, students get information from newspapers.

The use of ICT in the educational process has the potential to enhance the cognitive, intellectual and independent activities of students are very important. Information technology can significantly change the forms and methods of educational work.

The employment of diverse educational programs in English courses improves the effectiveness of solving communication difficulties, develops diverse types of speech activity among students, and establishes a consistent motivation among students to master foreign language activities in the classroom.

The educational programs listed below can be utilized in new material introduction classes and can be very helpful in teaching phonetics, articulation, and rhythmic intonation pronunciation abilities.

The programs «Professor Higgins», «English without an accent», «Round-up Interactive Course» (Pearson Education Limited, Longman) consisting of multiple discs at different levels, and «Way Ahead Interactive Course» (Macmillan) are all excellent for improving students' motivation to learn English. The ability to use computers to check your answers and summarize the tasks is one of the course's benefits. The instructional programs include a significant number of grammar and vocabulary tasks. These tools are simple to use and require very little computer knowledge, which is critical when dealing with a group of children.

I may more fully integrate a variety of methodological, pedagogical, and psychological concepts in the English class by using ICT and Internet resources. Innovative technologies determine the student's cognitive interest in the educational process in English lessons.

**Overall**, in the activity of a creative teacher due to the use of innovative technologies, cognitive interest becomes the most important factor in improving the educational process, effectively solving its functions. At the same time cognitive interest is an important guideline in using the individual capabilities of all categories of students, active, energetic and passive, who constantly experience weakness in learning activity. Having considered this problem of increasing the cognitive interest of students in learning a foreign language through the introduction of innovative technologies, we came to the conclusion that this problem is relevant, complex and multifaceted. These methods allow not only to significantly increase the effectiveness of teaching but to stimulate students to further independent study of the English language as well.

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### **ТҮЙІН**

Мақалада шет тілі сабақтарында инновациялық технологияларды қолдану арқылы танымдық қызығушылықты дамытатын педагогикалық жағдайлардың мәселелері мен даму жолдары қарастырылады. Жоба әдісі, рөлдік ойын, пікірталас, сондай-ақ дәстүрлі емес сабақтарды өткізу барысында инновациялық технологияларды қолдану студенттің даралығын ашуға және көрсетуге мүмкіндік береді. Оқытудың дәстүрлі әдістерін қоспағанда, инновациялық технологиялар қазіргі заманғы білім берудің ажырамас бөлігіне айналды. Шет тілін үйрену жолдарын тиімді етуге, білім алушылардың жеке, шығармашылық және танымдық қабілеттерін қалыптастыруға мүмкіндік береді. Мақалада инновациялық технологияларды оқу үдерісінде тиімді қолдану тәсілдері, олардың оқушылардың білім сапасын арттыруға әсері, дәстүрлі емес білім беру формалары арқылы осы аспектіні тиімді жүзеге асыру және тексеру жолдары қарастырылған. Материалдың мазмұнына, оны жүйелеуге және сіңіруге әсер ететін өнімді компонент ретіндегі технологиялардың практикалық маңызы сипатталады.

### **РЕЗЮМЕ**

В статье были рассмотрены проблемы, а так же разработка и создание педагогических условий, увеличивающий познавательный интерес через использование инновационных технологий на занятиях иностранного языка. Определение инновационных технологий, как метод проекта, таких как ролевая игра, дискуссия и проведение нетрадиционных уроков, создает условия, которые позволяют раскрыть индивидуальность студента. Инновационные технологии, не исключая традиционные методы обучения, стали неотъемлемой частью современного образования. Они позволяют сделать процесс изучения иностранного языка более прозрачным и доступным, формируют индивидуальные, творческие и познавательные способности обучающихся. В данной статье рассматривались эффективное использование в образовании инновационных технологий. Так же, было рассмотрено влияние инновационных технологий на повышение уровня и качества знаний у студентов, пути внедрения и проверки данных подходов посредством нетрадиционных форм обучения. Продуктивным элементов влияние на содержание материала и его усвоения была охарактеризована практическая значимость технологий.